

BRANDING

YOUTH DAY SPONSOR



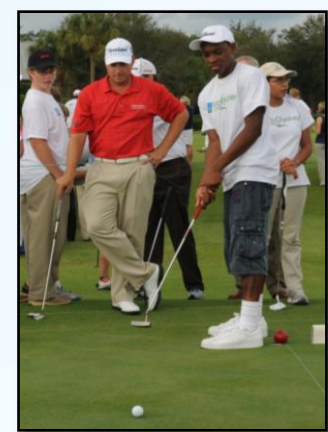
Sponsorship of the most dynamic youth-centered activity of The McGladrey Classic tournament week and one of the true highlights of each year's event. The 2012 Youth Day will take place on Wednesday, October 17th and all youth age 17 & under are admitted to the tournament grounds FREE of charge!

Sponsorship Package Details

- Youth Day is held on Wednesday of The McGladrey Classic
- All kids 17 & under are admitted FREE with special activities planned
- Company name and/or logo on all Youth Day promotional materials including but not limited to:
 - ✓ The McGladrey Classic web site and Schedule of Events information
 - ✓ Posters and other marketing pieces distributed throughout the community and schools
 - ✓ Signage around the Youth Day activities that take place on-site (Wednesday)
 - ✓ T-Shirts handed out to all kids on Youth Day
- One (1) full page, four color advertisement in the Official McGladrey Classic Spectator & Pairings Guide
- Recognition throughout The McGladrey Classic website as the "Youth Day Sponsor" and as a partner and supporter of the Davis Love Foundation
- Sponsor recognition in the Official Spectator Guide, on-site Sponsor Board, and video boards located throughout the tournament grounds

Sponsorship Investment

- Call for Pricing



- 2011 Youth Day Activities Included:**
- Chuck "The Hit Man" Trick Shot Show
 - Charity Putting Tournament featuring Special Olympic athletes, Boys & Girls Club members & PGA TOUR Professionals paired together for a unique putting competition.
 - Youth Activities – Hitting Bays, Bean Bag Toss, Face Painting
 - Autograph Arena with TOUR Pros
 - Free Hot Dogs & Beverages

