

## OTHER SPONSORSHIP OPPORTUNITIES

The McGladrey Classic has a limited number of sponsorship packages that include branding opportunities within the tournament. These packages can be customized and offer tremendous visibility for participating companies. Listed below are a variety of packages available and the potential benefits that are included.

### Sponsorship Packages



#### **Official Transportation Sponsor**

- Company name and/or logo in prominent locations on all tournament shuttle buses
- Opportunity to place promotional/take-away materials in all tournament shuttle buses
- Company name and/or logo included in rotation on PGA TOUR's on-course video scoreboards
- Recognition on The McGladrey Classic website



#### **Official Volunteer Sponsor**

- The McGladrey Classic relies on more than 1,100 volunteers
- Company name and/or logo on signage located inside and outside the tournament's Volunteer Headquarters
- Company name and/or logo on all volunteer lunch vouchers
- Promotional opportunity to the more than 1,100 volunteers
- Company name and/or logo included in rotation on PGA TOUR's on-course video scoreboards
- Recognition on The McGladrey Classic website



#### **Official Youth Day Sponsor**

- Wednesday of The McGladrey Classic is designated "Youth Day"
- All youth under age 18 are admitted FREE on Youth Day
- Youth Day features a Youth Clinic and Special Charity Event featuring PGA TOUR players
- Company name and/or logo on Youth Day T-shirts given to all youth attending (approx. 300)
- Company name and/or logo on tournament practice ground signage the day of event
- Company name and/or logo included in rotation on PGA TOUR's on-course video scoreboards
- Recognition on The McGladrey Classic website

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**Sponsorship Packages** *(continued)*



**Official Military Appreciation Venue Sponsor**

- All active and retired military are admitted FREE to The McGladrey Classic
- The Military Appreciation Venue is an on-course pavilion offering complimentary food and beverages to military attending The McGladrey Classic
- Naming rights to the venue (i.e. The XYZ Military Outpost)
- Company name and/or logo on signage inside and outside of the Military Appreciation Venue
- Company name and/or logo included in rotation on PGA TOUR's on-course video scoreboards
- Recognition on The McGladrey Classic website



**Champions Club Sponsor**

- The Champions Club is an on-course venue featuring a "sports-bar" atmosphere offering premium tournament viewing and upscale food and beverages for purchase
- Naming rights to the venue (i.e. The XYZ Champions Club)
- Company name and/or logo included on Champions Club tickets
- Signage including company name and/or logo located inside and outside of the Champions Club
- Opportunity to place promotional and take-away materials inside venue and/or have company representatives present
- Recognition on The McGladrey Classic website



**Advertising Opportunity**

The McGladrey Classic's "Official Spectator Guide" is a great way to reach spectators, corporate partners, and volunteers at the tournament. This Guide is referred to constantly for important tournament information such as hole-by-hole descriptions of the historic Seaside course and an overall layout of the tournament grounds. It is a great keepsake for anyone attending The McGladrey Classic. The Spectator Guide is free of charge to all tournament patrons and is also featured on our web site. All advertisements are full-page, four-color and a limited number are available.

*For more information and pricing please contact John McKenzie, Director of Sales & Marketing at 912.634.3266 or [jmckenzie@dlovefoundation.com](mailto:jmckenzie@dlovefoundation.com).*